

Theme: Best Hack to build a "Smart" Tech Hub Ecosystem

Research the concepts and design principles of Smart Cities and Smart Campuses to drive innovation in our new Tech Hub at Seneca One. Showcase your ideas to create new experiences and services leveraging smart technologies - which are connected to the Internet and AI-driven - to improve various aspects of the employee and guest experience on Seneca One Tech Hub campus.

We will share information on our new Tech Hub (video flythrough, press articles, amenities, etc.) and put you in touch with Mentors to learn more. Note that you can do all of this remotely, a visit to Seneca One is not required. Here's what we want to see in your pitch:

- Define the problem, your end user, value proposition and desired outcome
- Make assumptions based on your idea
- Describe the datasets you will use (whether it is integrated, or end user generated by activity). Create your own stubbed services and generate sample data. Tell us how actual data would be generated to support your use case if it was implemented.
- Define your chosen tech stack, sample software architecture pattern used, and why
- Demonstrate your app working against your sample data and integrated services
- What would you do next to operationalize your idea?

What capabilities you decide to explore, and showcase is up to you. The judging criteria will assess how well you stitch it all together in a new and compelling way, and how you measure success against the business outcomes you've set out to deliver.

The team with the best hack using M&T's Theme will win \$250 per team member for your prize of choice courtesy of M&T Tech!!!